**Zoom Beyond 18-21 Travel Pass - Sample Content**

**Text Message:**

Get from A to B for 80p! Wherever you’re going, do it with Travel South Yorkshire’s free #ZoomBeyond Travel Pass for 18-21 year olds in #SouthYorkshire. Get any single bus or tram journey in the region for just 80p. Apply now at: <https://travelsouthyorkshire.com/ZoomBeyond>

**Social Media:**

Get from A to B for 80p! Wherever you’re going, do it with Travel South Yorkshire’s #ZoomBeyond Travel Pass for 18-21 year olds in #SouthYorkshire. Get any single bus or tram journey in the region for just 80p. Apply now at: <https://travelsouthyorkshire.com/ZoomBeyond>

3…2…1…Zoom! If you’re aged 18-21 Travel South Yorkshire’s #ZoomBeyond Travel Pass gets you a single bus or tram journey anywhere in #SouthYorkshire for just 80p. Apply now for a free Zoom Beyond pass and get ready to go further: <https://travelsouthyorkshire.com/ZoomBeyond>

**Content for email to students:**

**Title: Zoom Beyond 18-21 Travel Pass**

**Zoom Beyond 18-21 Travel Pass gets you from A to B for 80p**  
  
If you’re aged 18-21 Travel South Yorkshire’s **Zoom Beyond 18-21 Travel Pass** gets you a single bus or tram journey in South Yorkshire for just 80p. Broaden your horizons or take a trip to see your mates - all for less cash. Travel any time, anywhere in South Yorkshire.  
  
If you’re 18-21 years old and live in South Yorkshire, you can apply for a free Zoom Beyond 18-21 Travel Pass now. You can check eligibility and what you’ll need to apply on Travel South Yorkshire’s [**Zoom Beyond 18-21 Travel Pass**](https://elinkeu.clickdimensions.com/c/6/?T=OTk1MTAwNjk%3AcDEtYjIxMTc1LWQ3NWFmNThkNmFjYzQ1YjZiZTAyZjBhZDliN2IzYzMz%3Ac29waGllLnN0dXJjaEBzeXB0ZS5jby51aw%3AY29udGFjdC00YWEwNjEzNDY2ZGZlNDExODBjMzAwMTU1ZDk3NjkyZC1iNzA2NDI3ZGYzNjI0NDEwYTlhMWVkYjc4YTFlYzM1Yw%3AZmFsc2U%3AMg%3A%3AaHR0cHM6Ly90cmF2ZWxzb3V0aHlvcmtzaGlyZS5jb20vZW4tZ2IvdGlja2V0c2FuZHBhc3Nlcy8xOC0yMS1wYXNzP19jbGRlZT1jMjl3YUdsbExuTjBkWEpqYUVCemVYQjBaUzVqYnk1MWF3JTNkJTNkJnJlY2lwaWVudGlkPWNvbnRhY3QtNGFhMDYxMzQ2NmRmZTQxMTgwYzMwMDE1NWQ5NzY5MmQtYjcwNjQyN2RmMzYyNDQxMGE5YTFlZGI3OGExZWMzNWMmZXNpZD0wZDY2Y2EzYi0wM2Q1LWViMTEtODE2NC0wMDE1NWQwMGQzZDU&K=3RsXOP9Ho6HnPG3Hq2QRAA) (link to <https://travelsouthyorkshire.com/ZoomBeyond>) page.  
  
[**Visit the Zoom Beyond 18-21 Travel Pass page now >>**](https://elinkeu.clickdimensions.com/c/6/?T=OTk1MTAwNjk%3AcDEtYjIxMTc1LWQ3NWFmNThkNmFjYzQ1YjZiZTAyZjBhZDliN2IzYzMz%3Ac29waGllLnN0dXJjaEBzeXB0ZS5jby51aw%3AY29udGFjdC00YWEwNjEzNDY2ZGZlNDExODBjMzAwMTU1ZDk3NjkyZC1iNzA2NDI3ZGYzNjI0NDEwYTlhMWVkYjc4YTFlYzM1Yw%3AZmFsc2U%3AMw%3A%3AaHR0cHM6Ly90cmF2ZWxzb3V0aHlvcmtzaGlyZS5jb20vZW4tZ2IvdGlja2V0c2FuZHBhc3Nlcy8xOC0yMS1wYXNzP19jbGRlZT1jMjl3YUdsbExuTjBkWEpqYUVCemVYQjBaUzVqYnk1MWF3JTNkJTNkJnJlY2lwaWVudGlkPWNvbnRhY3QtNGFhMDYxMzQ2NmRmZTQxMTgwYzMwMDE1NWQ5NzY5MmQtYjcwNjQyN2RmMzYyNDQxMGE5YTFlZGI3OGExZWMzNWMmZXNpZD0wZDY2Y2EzYi0wM2Q1LWViMTEtODE2NC0wMDE1NWQwMGQzZDU&K=Aw6i10MynDp8M6UOADqBAg) (link to <https://travelsouthyorkshire.com/ZoomBeyond>)

**Content for email to parents:**

**Title: Zoom Beyond 18-21 Travel Pass**

**Zoom Beyond 18-21 Travel Pass gets young people from A to B for 80p**  
  
Young people aged 18-21 can apply for Travel South Yorkshire’s **Zoom Beyond 18-21 Travel Pass** to get a single bus or tram journey in South Yorkshire for just 80p. With the pass they can broaden their horizons or take a trip to see their mates - all for less cash. They can travel any time, anywhere in South Yorkshire.  
  
18-21 year olds who live in South Yorkshire can apply for a free Zoom Beyond 18-21 Travel Pass now. You can check eligibility and what's needed to apply on Travel South Yorkshire’s [**Zoom Beyond 18-21 Travel Pass**](https://elinkeu.clickdimensions.com/c/6/?T=OTk1MTAwNjk%3AcDEtYjIxMTc1LWQ3NWFmNThkNmFjYzQ1YjZiZTAyZjBhZDliN2IzYzMz%3Ac29waGllLnN0dXJjaEBzeXB0ZS5jby51aw%3AY29udGFjdC00YWEwNjEzNDY2ZGZlNDExODBjMzAwMTU1ZDk3NjkyZC1iNzA2NDI3ZGYzNjI0NDEwYTlhMWVkYjc4YTFlYzM1Yw%3AZmFsc2U%3AMg%3A%3AaHR0cHM6Ly90cmF2ZWxzb3V0aHlvcmtzaGlyZS5jb20vZW4tZ2IvdGlja2V0c2FuZHBhc3Nlcy8xOC0yMS1wYXNzP19jbGRlZT1jMjl3YUdsbExuTjBkWEpqYUVCemVYQjBaUzVqYnk1MWF3JTNkJTNkJnJlY2lwaWVudGlkPWNvbnRhY3QtNGFhMDYxMzQ2NmRmZTQxMTgwYzMwMDE1NWQ5NzY5MmQtYjcwNjQyN2RmMzYyNDQxMGE5YTFlZGI3OGExZWMzNWMmZXNpZD0wZDY2Y2EzYi0wM2Q1LWViMTEtODE2NC0wMDE1NWQwMGQzZDU&K=3RsXOP9Ho6HnPG3Hq2QRAA) (link to <https://travelsouthyorkshire.com/ZoomBeyond>) page.  
  
[**Visit the Zoom Beyond 18-21 Travel Pass page now >>**](https://elinkeu.clickdimensions.com/c/6/?T=OTk1MTAwNjk%3AcDEtYjIxMTc1LWQ3NWFmNThkNmFjYzQ1YjZiZTAyZjBhZDliN2IzYzMz%3Ac29waGllLnN0dXJjaEBzeXB0ZS5jby51aw%3AY29udGFjdC00YWEwNjEzNDY2ZGZlNDExODBjMzAwMTU1ZDk3NjkyZC1iNzA2NDI3ZGYzNjI0NDEwYTlhMWVkYjc4YTFlYzM1Yw%3AZmFsc2U%3AMw%3A%3AaHR0cHM6Ly90cmF2ZWxzb3V0aHlvcmtzaGlyZS5jb20vZW4tZ2IvdGlja2V0c2FuZHBhc3Nlcy8xOC0yMS1wYXNzP19jbGRlZT1jMjl3YUdsbExuTjBkWEpqYUVCemVYQjBaUzVqYnk1MWF3JTNkJTNkJnJlY2lwaWVudGlkPWNvbnRhY3QtNGFhMDYxMzQ2NmRmZTQxMTgwYzMwMDE1NWQ5NzY5MmQtYjcwNjQyN2RmMzYyNDQxMGE5YTFlZGI3OGExZWMzNWMmZXNpZD0wZDY2Y2EzYi0wM2Q1LWViMTEtODE2NC0wMDE1NWQwMGQzZDU&K=Aw6i10MynDp8M6UOADqBAg) (link to <https://travelsouthyorkshire.com/ZoomBeyond>)

**Content for website/intranet:**

# **3...2...1...Zoom!**

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