



Travel Advice

Business and Community



travelsouthyorkshire.com



Travel Advice Business and Community

About Us

Travel South Yorkshire, in partnership with the South Yorkshire Passenger Transport Executive, is responsible for delivering the county's public transport network. One of our key objectives is the delivery of travel planning advice to the businesses and communities of South Yorkshire.



With our expert travel knowledge, we can help to ensure everyone makes better travel choices. We understand that a common barrier to using public transport is a lack of knowledge about how it works - and this where Travel Advice can help you discover the benefits of public transport.

We help clients across all sectors, ranging from community groups to public sector and private sector organisations large or small and offer personalised travel advice to over 200 businesses and community groups. We help them find the most efficient and sustainable ways to travel.





Travel advice is a key to sustainable travel...and with personal journey planning, website toolkits and discounted ticketing deals, South Yorkshire Passenger Transport Executive enables businesses to 'get on board'...It is proactively supporting the partnership approach to unlocking the barriers and assisting in reducing our global carbon impact."

Alice Truswell,
Transport Manager,
Meadowhall Shopping Centre.

Travel Advice Benefits for your organisation

Benefits of our Travel Advice Service

Whether you want to help conserve the environment, increase your employee retention or reduce your employees travel costs, we can offer you a solution. Our team of dedicated Travel Advisors are available to partner with your organisation, and provide a personalised travel advice service to businesses in South Yorkshire.

We can show how travel planning will provide you with beneficial tools and methods that can:

Help your employees save time by distributing tickets within the workplace

- Contribute to increased employee punctuality
- Offer access for your employees to have up to the minute local travel and public transport information
- Potentially reduce petrol costs for your employees through the management of a car sharing facility, combined with discounted bus travel for your employees.

Tailored Travel Advice

Our travel surveys and travel plan assistance can offer new travel options for your employees and ensure that you are making the public transport network work for you. Travel Advisors equip you and your workforce with all of the public transport tools and information you need. This resource pack provides a brief overview into some of the major services we can offer your organisation.





“Sheffield Teaching Hospitals have been working with Travel South Yorkshire for several years and continue to benefit from their invaluable, flexible and innovative approach to helping us tackle our travel issues.”

Neil Thompson,
Operations Manager, NHS

Tailored Workplace Travel Planning

Understanding your needs

Whether you need to develop a formal travel plan compliant with local authority planning conditions, or you just want to make life simpler for your employees, the Travel Advice team is there for you.

Together with a dedicated Travel Advisor, you can review how travel to and from your organisation affects your employees and your business. No matter what your needs, we will treat you as a client on an individual basis, to fully understand your unique travel requirements.

By understanding your travel profile, we can offer an array of services to support your travel planning programme. Delivered by your Travel advisor, we provide:

- Employee Travel to Work Surveys
- Personalised Travel Plans for each employee
- Public transport road shows and on-site surgeries for your employees
- Web-based tools for accessing public transport information
- Specific ticketing advice.

Travel Advisors

We demonstrate our commitment to businesses in the community by allocating a dedicated Travel Advisor who will work with your organisation on all your travel needs.

Your Travel Advisor is a local network expert and is trained to assist, advise and support you so you can make the right decisions for you, your organisation, your employees and your customers.





“The travel plans team at Sheffield City Council has worked in partnership with SYPTE successfully over the last two years. This work has been carried out in close partnership and with a high degree of professionalism, the feedback received from businesses and organisations has been most encouraging.”

Paul Sullivan,
Travel Plan Officer, Sheffield City Council

Travel Advice Services

Staff Travel Surveys

Key to being able to provide effective travel advice is understanding how your staff currently commute into work, and we can achieve this easily by facilitating a straightforward travel survey. Your dedicated Travel Advisor will help you go through all of the necessary steps to use the information from the survey and plan alternative travel options for your employees. By undertaking a survey, we can help identify areas of travel which could be improved and direct your Travel Advisor to products and services that will really benefit your organisation.

Our Workplace Travel Surveys provide:

- Standardised travel to work survey that measures the ways your employees commute to and from work
- Complete analysis of travel patterns, modes and geographical impact on travel
- Comprehensive recommendations and a travel intervention plan.

Please contact your Travel Advisor if you would like to discuss undertaking a staff travel survey or would like to access samples of the survey and report.





Travel Advice Services

Personalised Travel Plans

Personalised Travel Plans are a tailored information product that allows your employees to plan their daily journey between home and work.

Each plan includes:

- Relevant timetable leaflets for bus, train and tram tailored to individual employee requirements
- Reference to service frequencies
- Details of the public transport operator
- Appropriate ticketing information
- Methods of accessing public transport information
- Other products and services that make public transport more accessible.

Each Personalised Travel Plan is updated if a service change affects the information given to each individual, this can be up to five times a year.

Travel Awareness Roadshows

Travel Awareness Roadshows are an effective way of providing public transport information to you and your employees. The aims of the roadshows are to bridge the knowledge gap surrounding public transport and make it a viable alternative to car use. We help make the process simple and engaging for your employees. Above all, your Travel Advisor will help people feel comfortable about the idea of using public transport.

Your dedicated Travel Advisor will visit your organisation to:

- speak directly with your employees on site
- provide on the spot information and advice on public transport using presentation tools, posters, maps to explain the many products, services and ticketing options available.



Travel Advice Services

Ticketing Advice

There are many ticket options available for travelling around South Yorkshire. Your Travel Advisor can offer unbiased advice on the best ticket and travel pass products available for your needs and help identify ways to simplify ticket purchasing. We can help you explore a variety of 'ticketing touchpoints' already successful in other organisations - including:

- Internal distribution - if you are an employer wishing to make it easier for your employees to use public transport
- Communication to your employees - helping your employees to find the right ticket or travel pass option for them
- New recruits and potential employees - providing new recruits with personal journey planners as part of their induction process is a popular option. We can help you link travel information through your website so prospective employees will know that your organisation is easily accessible via public transport
- Your customers - we can help you reach your customers by advising you about ticket offers that make using public transport an attractive option for reaching your organisation.





Smarter Choices The Future of Workplace travel Planning

Smarter Choices is a nationwide initiative to make positive changes to the way we all travel to and from work. Smarter Choices is supported by district councils and the Department for Transport as well as Travel South Yorkshire. Your Travel Advisor can help you find alternative options to complement public transport as a way to manage your workplace travel needs. We will help you explore options such as:

- Car sharing using a locally - held car share database
- Increasing awareness of the Park & Ride sites across the region
- Setting travel targets to achieve incremental change
- Taking part in regular travel surveys to engage and measure employee takeup and satisfaction
- Cycling initiatives and support available to organisations
- Walking plans and maps.





Travel Information your way

Accessing Public Transport Information

We have innovative ways to access public transport information available in a variety of ways, with something to suit everyone. Our travel advice service can provide you with a wide variety of electronic information tools such as:

Page Lander

Electronic access to journey planning direct from your own website.

Real Time Displays

Low or no cost access to our live, real time transport schedules using your own internet, PC and display screen.

Spider maps

For your public areas and employee break rooms showing transport links surrounding your specific location.

Travel Information Centres

Trained Travel Assistants provide independent travel advice and product information for all forms of public transport. Location information can be found by visiting the travelsouthyorkshire.com website.

Traveline Contact Centre

Trained Contact Centre Assistants provide comprehensive travel advice and product information for all forms of public transport, all for the cost of a local call. This service is available everyday between 0700 - 2200 by calling 01709 51 51 51.

Travel South Yorkshire website

Contains all the information required to use public transport across South Yorkshire, including useful tools to plan your journey or to find out information on our innovative products, services and ticketing prices. Simply log onto travelsouthyorkshire.com to find out more.

Want to find out more about Travel South Yorkshire products, services and information? Contact your dedicated Travel Advisor.



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